

NCC Cable System Order

11765862

Order #	62352584
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine
AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$2,952.00
Commission	\$442.80
Net Total	\$2,509.20
Total Spots	34
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1: 10.19 MG. Added 5 spots to CFB Th and F. +\$375 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Indiana @ Northwestern	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
2	BTN	Illinois @ Michigan	10/17/16	10/23/16	14:30	17:30						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
3	BTN	Michigan State @ Maryland	10/17/16	10/23/16	18:30	21:30						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
4	ESP2	Texas @ Kansas State	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
5	ESP2	Houston @ SMU	10/17/16	10/23/16	18:00	21:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
6	ESP2	Wyoming @ Nevada	10/17/16	10/23/16	21:00	24:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
7	ESPN	Arkansas @ Minnesota	10/17/16	10/23/16	17:00	20:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
8	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	20:00	23:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
9	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/30/16	19:30	22:30	X							-	-	1	\$475.00	\$475.00	30	MINF 10/24
10	FS1	Oklahoma State @ Kansas	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
11	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/17/16	10/23/16	00:30	24:00				X	X	X	X	-	-	10	\$75.20	\$752.00	30	CFB 10 Spots
12	ESP2	San Jose State @ San Diego State	10/17/16	10/23/16	21:30	24:00					X			-	-	1	\$75.00	\$75.00	30	R1+1x: CFB 10/21
13	ESPN	Miami, FL @ Virginia Tech	10/17/16	10/23/16	18:00	21:00			X					-	-	1	\$75.00	\$75.00	30	R1+1x: CFB 10/20
14	ESPN	BYU @ Boise State	10/17/16	10/23/16	21:00	24:00			X					-	-	1	\$75.00	\$75.00	30	R1+1x: CFB 10/20
15	ESPN	USF @ Temple	10/17/16	10/23/16	18:00	21:00				X				-	-	1	\$75.00	\$75.00	30	R1+1x: CFB 10/21

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System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	2
AE	Andrew Yolles	Client Code		Total	\$2,952.00
Sales Coordinator	Luke Priddy	Product Code		Commission	\$442.80
Office	Washington	Est Code	NA	Net Total	\$2,509.20
Phone	(301) 951-2620	Product Name		Total Spots	34
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
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				CPP	CPM

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16	ESPN	Oregon @ California	10/17/16	10/23/16	21:00	24:00					X			-	-	1	\$75.00	\$75.00	30	R1+1x: CFB 10/21													
<table><tr><td>Oct 2016</td><td>Nov 2016</td><td>Dec 2016</td><td>Jan 2017</td><td>Feb 2017</td><td>Mar 2017</td><td>Apr 2017</td><td>May 2017</td><td>Jun 2017</td><td>Jul 2017</td><td>Aug 2017</td><td>Sep 2017</td><td>Total</td></tr></table>																					Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total																					
SPOTS	34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	34													
AMT	\$2,952.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,952.00													

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/16

62352584 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |